



Appraisal on Editorial Texts Related To Covid-19 in Newspaper in Dairi

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Abstract: *This thesis aims to analyze the type and realization of Appraisal in the analysis of the content of the editorial texts of Dairi newspapers to find out the comparisons in each electronic newspaper by applying the three elements of Appraisal (attitude, positioning, and graduation). This research applies descriptive qualitative by using interactive model and document study as data collection. The data sources of this research are 20 phenomenal news texts from four different electronic newspapers and the data used in carrying out this research are the words, clauses contained in the text of the electronic newspaper. From the results of the analysis, it was found that the Appraisal contained in the editorial text of the regional electronic newspaper consisted of the engagement category with 97 clauses (29%), the judgment category with 94 clauses (28%), the appreciation category with 62 clauses (18%), the graduation category as much as 61 clauses (18%), and the last is the Affect category with 23 clauses (7%). Based on these findings, the subsystem that dominates the news text is the engagement subsystem.*

Keywords: *Affect; engagement; graduation*

I. Introduction

The mass media as a means of conveying information has various types, ranging from paper newspapers, electronic newspapers, radio, television, and social media. In each news item that is displayed, the word structure is also clearly different. It is very possible for people to have different opinions and perspectives on the news. People usually prefer to access news through several newspaper sites on the internet, for reasons of practicality and the updating of the information rather than accessing news through paper newspapers. Electronic newspapers or digital newspapers are newspapers in electronic format that can be accessed by computer or mobile phone. Mass media as a tool used in conveying messages from sources to audiences by using mechanical communication tools such as newspapers, films, radio.

In the current era of technological sophistication, people are competing to find out what is going on and be up to date. Thus, the reading public will not miss any news, both local and foreign news by accessing electronic newspapers because of their practicality and convenience. At this time, many people are concerned about a very deadly and frightening disease, Corona Virus Disease or commonly called Covid-19. This disease has spread worldwide and infected up to millions of people and not a few who were infected with this virus survived and died. The news about Covid-19 that has been covered by all media, both local and foreign media, is of course different in the choice of words.

To find out how the writer influences his readers can be analyzed through Appraisal analysis approach. Through the Appraisal analysis approach, the development of Systemic Functional Grammar theory in the realm of interpersonal meaning, it can be seen what attitudes are contained in the text. Appraisal is a form of interpersonal meaning that focuses on evaluating attitudes contained in a text. Appraisal is used to negotiate social relations between human beings, by telling readers about what is felt about objects and people (Ika, 2015).

In this study, the authors took the editorial text of the Covid-19 case because it is currently very hotly discussed in society because this virus is a very deadly and life-threatening virus, and not a few lives have not been saved due to being infected with this virus. The spread of this virus has reached all corners of the world; therefore it is called a pandemic. In the Wellness and Healthy Magazine article entitled Corona Virus Diseases (Covid-19) written by Yuliana (2020) reviews the outbreak of a new virus called the 2019 novel corona virus (2019) n-CoV originating from Wuhan, China which is currently It has been confirmed that 65 countries have contracted this virus (WHO data, 1 March 2020). This has shocked the world, including Indonesia, which is getting more and more infected with this virus.

Based on the background above, the author is interested in analyzing news texts related to Covid-19 using an Appraisal analysis approach. By using the Appraisal theory, it is hoped that the writer will be able to tell the reader about attitudes and feelings towards the covid-19 news text.

II. Literature Review

2.1 Appraisals

Appraisal is one of the three main sources of discourse semantics that describe interpersonal meaning besides involvement and negotiation. Appraisal is divided into three domains, namely attitude, graduation and positioning. The emergence of Appraisal theory (TA) is due to the lack of sharpness in the analysis of interpersonal meaning carried out in systemic functional linguistics (LSF) which is only descriptive and limited in the division of moods and residues where mood consists of subjects and finite verbs, while residues are other elements in clauses outside the mood (White 1998). In analyzing appraisal there are 3 important aspects, namely attitude, positioning, and graduation. In the aspect of attitude there is Affect, judgment, and appreciation.

a. Affect

Affect is an assessment of both positive and negative related to feelings towards something being discussed or related to the expression of emotions (Martin, 1996; Martin & Rose, 2003; White, 2001, in Wiedarti, 2006: 3). Hope & Read (via Wiedarti, 2006: 4) suggests that Affect (feelings) can be divided into inclination/dis (tendency/opposite) in the form of desire and fear, un/happiness (unhappiness/pleasure) in the form of pleasure and sadness, in /security (insecurity/security) in the form of a feeling of confidence and anxiety, dis/satisfaction (dissatisfaction/satisfaction) in the form of a feeling of disappointment, relief, satisfaction.

b. Judgment

Judgment is a matter of both positive and negative judgments relating to behavior towards something being discussed, according to Martin, 1996; Martin & Rose, 2003; White, 2001 (in Wiedarti, 2006: 3). Judgment consists of esteem (good behavior) and sanction (agree with a statement). Esteem consists of normality (normality) in the form of behavior, capacity (capacity) in the form of strong & weak, while tenacity (resilience) in the form of firm and courageous behavior. Sanctions consist of veracity (honesty) in the form of honest or dishonest behavior, and propriety (decency) in the form of evil or inappropriate behavior. For judgment, as far as resources are gradable, the level is related to the adjustment of the level of evaluation - how strong/weak is the feeling.

c. Appreciation

Appreciation is an assessment in the form of appreciation for a thing or object for something being discussed. Hope & Read argues that appreciation consists of positive and negative, including reaction (reaction), composition, and valuation (assessment). Reaction (reaction) is divided into impact (strong influence) and quality (properties). Impact is indicated by an exciting or boring reaction, while quality is a positive/negative reaction. Composition (composition) is divided into balance (balanced) and complexity. Balance in the form of one unit, dispute, while complexity (level of complexity) in the form of simplicity. Valuation (assessment) is in the form of deep and shallow, according to Martin, 1996; Martin & Rose, 2003; White, 2001. The same thing was stated by Martin & Rose: 2003, types of appreciation include reaction: impact, reaction: quality, composition: balance, composition: complexity, and valuation. So, appreciation is an assessment that can be either positive or negative.

d. Graduation

Graduation (level) is an assessment related to how the statement is expressed on something that is discussed either directly or indirectly. Hope & Read divides graduation into two systems, namely force, focus and negation.

III. Research Method

The research method used in this research is qualitative using an interactive model by Miles and Haberman: 1994. The source of the research data was obtained from the websites of 4 newspapers namely; Dairinews, Dairipers, Dairi Baru, and Sinar Pagi Newspaper. Data collection techniques used by observation and data documentation. Meanwhile, data analysis techniques were carried out through 4 stages, namely data collection, data presentation, data compaction, withdrawal/verification, and finally drawing conclusions.

IV. Result and Discussion

Based on the research results, the authors found 5 Appraisal subsystems, namely Affect, judgment, appreciation, graduation and engagement.

4.1 Affect

Affect is a form of expression associated with emotions or feelings. Affect is categorized into positive Affect and negative Affect related to good and bad traits. The following shows the results of data analysis included in the category. The following are the results of the analysis found from the 4 types of newspapers in Dairi:

Table 1. Affect in Editorial Texts on Newspapers in Dairi

No.	Dairi Newspaper Editorial Text	Amount	Percentage
1.	Dairi News	7	30.4%
2.	Dairy Press	5	21.7%
3.	New Dairy	6	26%
4.	Morning Sun Newspaper	5	21.7%
Total		23	100%

a. Affect in the editorial text of the electronic newspaper Dairinews

- Affectpositive

Data

Don confessed **Concerned** for people affected by the pandemic and negligent handling.”

"Dr Eddy Berutu asked the Task Force for the Acceleration of Handling Covid-19 still **Spirit** carrying out duties and responsibilities."

- Affectnegative

Data

"The suspect in the case of alleged extortion of social assistance money (bansos) Covid in Buluduri Village, Lae Parira District, with the initials EA, poured out his heart and **fatigue** to the Head of North Sumatra Dairi Police, AKBP Leonardo Simatupang."

b. Affectin the editorial text of the electronic newspaper Dairi Press

- Affectpositive

Data

"We **give thanks** because this is the result of our hard work two or three weeks ago, said Eddy."

Data

"Eddy **be thankful** for TPL's participation in assisting the Dairi Government in handling Covid-19."

- Affectnegative

Data

"A source at the organization said **worried** to health."

c. Affectin the text of the Dairi Baru electronic newspaper

AffectThe positive and negative editorial texts of the Dairi Baru electronic newspaper have been included in the data above.

d. Affectin the editorial text of the electronic newspaper Dairi Sinar Pagi

- Affectpositive

Data

"All parties are expected to have **awareness and concern** to comply with health protocols in everyday life"

Data

"Journalist **want to know**, what concrete steps have been taken including towards medical personnel, family and relatives.

- Affect Negative

Data

"Various sharp criticism and **disappointment** as stated by journalists in the WA group formed by the Ministry of Communication and Informatics."

Data

"This woman **feel humiliated**, in fact, his aspirations are for the safety of all, including medical personnel."

Based on the results of the data analysis above, the words or phrases included in the affect subsystem in the newspaper in Dairi are obtained which are shown in table 1 that the editorial text of the Dairi News type of newspaper is the most dominant editorial text compared to the three editorial texts of Dairi newspaper, namely 30.4%. Meanwhile, the assessment of feelings and emotions was the lowest in the editorial texts of Dairi Pers and Sinar Pagi Newspaper, namely 21.7%.

4.2 Judgments

Judgment is an assessment of both positive and negative relating to the behavior or morals of a person in a particular context. The following shows the results of data analysis included in the judgment category. The following are the results of the analysis found from the 4 types of newspapers in Dairi:

Table 2. Judgment in the Editorial Text of the Dairi Newspaper

No.	Dairi Newspaper Editorial Text	Amount	Percentage
1.	Dairi News	31	31.9%
2.	Dairy Press	11	11.3%
3.	New Dairy	27	27.8%
4.	Morning Sun Newspaper	28	28.8%
Total		97	100%

a. Judgment in the text of the electronic newspaper Dairinews

- JudgmentPositive

Data

"With **discipline** And **obey** With all health protocols, we can break the chain of transmission of Covid-19.

Data

"Eddy Berutu asked the Task Force Team for the Acceleration of Handling Covid-19 to remain enthusiastic about carrying out their duties and **responsibility**."

Data

"Junimart Girsang **apologize** because they could not directly hand over the aid to the Task Force or to the pedicab and angkot drivers."

- JudgmentNegative

Data

"For the third patient, namely ICK, the decision of the Sidikalang Hospital medical team with **complaint** yssang owned by the patient must still be referred."

b. Judgment in the editorial text of the electronic newspaper Dairipers

- JudgmentPositive

Data

"We are grateful for this impact **hard work** us two or three weeks ago, said Eddy Berutu."

Data

"Eddy **be thankful** for TPL's participation in assisting the Dairi Government in handling Covid-19."

Data

"Patient **motivated** to stay strong in the face of health problems."

- Judgmentnegative

JudgmentThe negatives on the Dairipers electronic newspaper have been covered in the previous data.

- c. Judgment in the editorial text of the Dairi Baru electronic newspaper
- Judgment positive

Data
"Member of the Republic of Indonesia DPR, Junimart Girsang hopes, technical agencies **swiftly respond** public complaints."

Data
"The medics will **looking for a solution** together with the village government to motivate residents."
 - Judgment Negative

Data
"Reporter, Togu Sinaga **protest** because the Rp. 600,000 from the Post Office turned out to be Rp. 100,000."
- d. Judgment in the editorial text of the electronic newspaper Dairi Sinar Pagi
- Judgment positive

Data
"**Policy** Regent, Eddy Berutu appointed CSB as Acting Director"

Data
"All parties are expected to have awareness and concern for **fulfill** health protocols in everyday life."
 - Judgment Negative

Data
"Previously, the Head of the Communication and Information Service, Rahmatsyah Munthe **argue**."

Data
"Eddy Berutu actually appointed CSB as Acting Director **protested** various parties including DPRD member Lamasi Simamora."

Based on the results of the data analysis above, the words or phrases included in the judgment subsystem for newspapers in Dairi are obtained as shown in table 2 that the editorial text for the Dairi News type of newspaper is the most dominant editorial text compared to the three editorial texts for Dairi newspaper, namely 31.9%. Meanwhile, both positive and negative ratings related to one's behavior towards other people were the lowest in the Dairi Pers editorial text, namely 11.3%.

4.3 Appreciation

Appreciation used to assess or respond to an object, product, or process. Appreciation can be in the form of negative judgments and positive assessments. The following is the result of data analysis that is included in the appreciation category. The following are the results of the analysis found from the 4 types of newspapers in Dairi:

Table 3. Appreciation in Editorial Texts in the Dairi Newspaper

No.	Dairi Newspaper Editorial Text	Amount	Percentage
1.	Dairi News	21	30.4%

2.	Dairy Press	9	13%
3.	New Dairy	23	33.3%
4.	Morning Sun Newspaper	16	23.1%
Total		69	100%

a. appreciation in the editorial text of the electronic newspaper Dairinews

- appreciation positive

Data

“Hopefully this assistance can ease the burden on my brothers and sisters **urgently require**.”

- appreciation negative

Data

“Justified, online learning method **can not** implemented due to several constraints.”

b. appreciation in the editorial text of the electronic newspaper Dairipers

- appreciation positive

Data

“This **important** to break the chain of transmission”

- appreciation negative

Data

institution to “Person protection is felt **minimal**”

c. appreciation in the editorial text of the Dairi Baru electronic newspaper

- appreciation positive

Data

“That young man **active** in preventing the transmission of the corona virus through spraying disinfectants, distributing food aid and taking patients out of town.”

Data

“Leonardo mentioned, what did he think **need** stated, it should be conveyed to the investigator.”

- appreciation negative

Data

“Meanwhile, a patient complained **slow** its handling”

Data

“ED **has not succeeded** asked for an explanation”

d. appreciation in the editorial text of the electronic newspaper Dairi Sinar Pagi

- appreciation positive

Data

“Furthermore, he also delivered a report on every use and distribution of PPE in the Secretariat of the Logistics Working Group for the Task Force for the Acceleration of Handling Covid-19 **complete and transparent.**”

Data

“According to him, the Task Force office too **need** have planks.”

- appreciationNegative

Data

"Avoiding crowds is included in face-to-face interactions and meetings **not important**"

Data

"Eddy's steps were looked at **it is not in accordance with** with the Regulation of the Minister of Health concerning requirements for hospital directors."

Data

"Erna asked for the provision of personal protective equipment and rapid tests to deal with the situation **emergency** national corona virus

Based on the results of the data analysis above, the words or phrases included in the appreciation subsystem for the newspaper in Dairi are obtained as shown in table 3 that the editorial text for the Dairi Baru type of newspaper is the most dominant editorial text compared to the three editorial texts for Dairi newspaper, namely 33.3%. Meanwhile, the lowest assessment or attitude towards a process, object or product in the Dairi Pers editorial text is 13%.

4.4 Graduation

Graduation is the level of judgment related to how the statement is expressed regarding something that is being discussed either directly or indirectly. Graduation consists of a Force that defines the existence of a level or unequal. Focus on emphasizing a particular thing or thing. Then there are modalities consisting of Negation, Intentional, Deontic, and Dynamic. The following is the result of data analysis identified in the graduation category. The following are the results of the analysis found from the 4 types of newspapers in Dairi:

Table 4. Graduation in the Editorial Text of the Dairi Newspaper

No.	Dairi Newspaper Editorial Text	Amount	Percentage
1.	Dairi News	25	39%
2.	Dairy Press	7	10.9%
3.	New Dairy	17	26.6%
4.	Morning Sun Newspaper	15	23.4%
Total		64	100%

- a. Graduationin the text of the electronic newspaper Dairinews

- force

Data

"From the results of the examination and diagnosis that has been done both blood tests **routine** and chest X-ray

Data

"He was referred to Adam Malik Hospital for medical treatment **more complete**"

- negation

Data

"The results of the rapid test that has been carried out on the patient concerned are the results **does not support**"

Data

"So, **No** used for tourism

- Intentional

Data

"This step has been taken **To use** Minimize the possibility of spreading the corona virus

- Deontic

Data

"The medical team at Sidikalang General Hospital with complaints from patients **must** still refer to Adam Malik General Hospital."

Data

"Inhabitant **requested** stays alert and implement health protocols as appropriate **recommended** government"

- Dynamic

Data

"Handling Covid-19 is a humanitarian duty so that it is always **can tie** good coordination among teams and **can move** quick to respond."

b. Graduation in the editorial text of the electronic newspaper Dairi Press

- force

Data

"Eddy invites the people of Dairi Regency to improve discipline, **so that** the trend of the development of our Covid-19 cases is decreasing"

- negation

Data

"So that the development trend of the Covid-19 case **not up** again, he said."

- Intentional

Data

"On that occasion, PT TPL's Social Capital Head, Jusuf Wibisono **hope** help can be useful."

Data

"Other medics too **please** prayer."

- Deontic

Data

"**should** Sidikalang Hospital is locked down."

- Dynamic

Aspects included in the dynamic category have been included in the previous data.

c. Graduation in the editorial text of the Dairi Baru electronic newspaper

- force

In the Dairi Baru electronic newspaper, data included in the force category could not be found.

- negation

Data

"But I also only get Rp. 100 thousand, **No** IDR 600 thousand".

Data

"He said to be picked up at 4 pm, but **Not yet** come too"

- Intentional
 - Data**
 - "Head of the Health Service, Rusppal Simarmata via electronic message **request** it was asked to the secretary.
 - Data**
 - "Leonardo mentioned, what he thinks needs to be poured, **should** submitted to investigators.
 - Deontic
 - Data**
 - "Task Force **must** maximum work"
 - Data**
 - "According to him, the person who ordered him **must** legally responsible."
 - Dynamic
 - In the Dairi Baru electronic newspaper, there is no data included in the dynamic category.
- d. Graduation in the editorial text of the electronic newspaper Sinar Pagi Newspaper
- force
 - Data**
 - "**Often** washing hands or using hand sanitizers, maintaining personal and environmental hygiene, avoiding crowds."
 - Data**
 - "If detected **more** than 38 degrees centigrade, no entry."
 - negation
 - Data**
 - "Sometimes, meeting participants **No** bring a mask when there is a meeting, so masks are prepared for meeting visitors."
 - Intentional
 - Data**
 - "The Head of Communication and Informatics Office, Rahmatsyah Munthe, responds that he is trying **request** official info."
 - Deontic
 - Data**
 - "The health workers together with the village government **must continue** carry out monitoring of residents with symptoms of illness leading to indications of Covid-19."
 - Data**
 - "**I should** he is present to fulfill the summons of investigators"
 - Dynamic
 - Data**
 - "However, due to some circumstances, not yet **Can** fulfilled"

Based on the results of the data analysis above, the words or phrases included in the graduation subsystem for newspapers in Dairi are obtained as shown in table 4 that the editorial text for the Dairi News type of newspaper is the most dominant editorial text compared to the three editorial texts for Dairi newspaper, namely 39%. Meanwhile, the level of assessment related to statements disclosed on a matter that is being discussed, either directly or indirectly, is the lowest in the Dairi Pers editorial text, namely 10.9%.

4.5 Engagements

Engagement is a positioning that can be in the form of denial or resistance, statement, and possibility in a context. The following is the result of data analysis that is included in the engagement category. The following are the results of the analysis found from the 4 types of newspapers in Dairi:

Table 5.Engagement in the Editorial Text of the Dairi Newspaper

No.	Dairi Newspaper Editorial Text	Amount	Percentage
1.	Dairi News	23	23.9%
2.	Dairy Press	18	18.75%
3.	New Dairy	23	23.9%
4.	Morning Sun Newspaper	32	33.3%
Total		96	100%

a. Engagement in the editorial text of the Dairinews newspaper

- Denial or resistance

Data

"Previously, Mr. Junimart would provide assistance, **but** because of work he couldn't come today"

- Statement

Data

"Schools and tutoring in Dairi Regency, North Sumatra, were forced to close March 18-31 2020."

Data

"Member of Commission II DPR RI, DR Junimart Girsang SH MH provided rice assistance to motorized pedicab (Bang Betor) brothers and angkot drivers who were affected by the corona virus disease (Covid-19) outbreak in the Dairi Regency, North Sumatra."

b. Engagement in the editorial text of the electronic newspaper Dairipers

- Denial or resistance

Data

"The Sidikalang Hospital should have been locked down. This is important to break the chain of transmission said the source, **However** in fact there is no problem"

- Statement

Data

"7 employees of the Sisikalang Hospital in Dairi Regency, North Sumatra, were reportedly confirmed positive Covid-19"

Data

“PT Toba Pulp Lestari distributed rice and personal protective equipment (PPE) to the Task Force for the Acceleration of Handling Corona Virus Disease (Covid-19) Dairi Regency, North Sumatra”

c. Engagement in the editorial text of the Dairi Baru electronic newspaper

- Denial or resistance

Data

"He was informed that he would be picked up at 16.00 WIB, **but** Haven't brought it yet."

Data

"A staff at the Kesbangpol Service said repairs were carried out by technicians, **However** the result is still inoperable.

- Statement

Data

“6 residents of Dairi Regency confirmed positive for Covid today.”

Data

“4 patients who were in Sitinjo 2 Village last week were treated and have recovered”

- Possibility

Data

Donnie said, **possibility** there will be a new case suspect”

d. Engagement in the editorial text of the electronic newspaper Sinar Pagi Newspaper

- Denial or resistance

Data

"Erna asked for the provision of personal protective equipment and rapid tests to deal with the national emergency situation of the corona virus, **However** Erna instead received inappropriate remarks.”

Data

“This woman feels humiliated **whereas** his aspiration is for the safety of all, including medical personnel.”

- Statement

Data

“From April 1 2020 to June 16 2020, 110 meetings have been held which were attended by more than 1,705 people.”

Data

“Head of the Communications and Informatics Service of Dairi Regency, North Sumatra, Rahmatsyah Munthe told reporters at the Sidikalang Church Street office, explaining that currently 4 residents of this autonomous region have tested positive for COVID-19.”

Data

“Based on Erna's statement and several witnesses, it was explained that on April 6 2020 a meeting of medical staff led by CSB took place.”

Based on the results of the data analysis above, the words or phrases included in the engagement subsystem in the newspaper in Dairi are obtained as shown in table 5 that the editorial text in the type of newspaper Sinar Pagi newspaper is the most dominant editorial text compared to the three editorial texts of Dairi newspaper namely 33.3%. Meanwhile, positioning which can be in the form of denial, resistance, statement, and possibility in a context is lowest in editorial text, namely Dairi Pers, which is 18.75%.

V. Conclusion

Appraisal system contained in the textthe news editorial of regional electronic newspapers consists of the engagement category with 97 clauses (29%), the judgment category with 94 clauses (28%), the appreciation category with 62 clauses (18%), the graduation category with 61 clauses (18%), and finally is an Affect category of 23 clauses (7%). Based on these findings, the type of subsystem that dominates in the news text is the engagement subsystem. Engagement is used to position the author when conducting an assessment of an event, process. Engagement which can be in the form of denying an incident, rejecting an opinion, stating a fact that has been proven true and cannot be contested, accepts the condition or process, and is also a reference.

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